

Goals *and* Objectives

Satisfy Curiosity: Lifelong Learning

- Create learning opportunities with strategic partners to maximize Library and community resources
- Develop programs to engage and connect residents across cultures and ages
- Partner with volunteers, local groups, and businesses, to increase awareness of library resources and activities, and create potential programs
- Maximize, streamline, and invest in systems, processes, and technologies to provide each user a great library experience

Create Young Readers: Early Literacy

- Maintain an age-appropriate pre-literacy collection for children from birth to 5 years old
- Provide specialized computer stations and software geared toward young children
- Increase awareness of parent-teacher collections
- Partner with community organizations for early literacy initiatives
- Highlight early literacy resources to schools, daycare centers, and early literacy agencies
- Promote early literacy resources and programs in-house, Online, and through media outlets

Stimulate Imagination: Reading, Viewing, and Listening for Pleasure

- Build diverse collections of materials in a variety of formats
- Provide exposure to new subjects through programming with hands-on activities linked to library resources
- Conduct or partner to provide book discussion groups

Understand How to Find, Evaluate, and Use Information: Information Fluency

- Provide reliable, equitable access to public computers, software, and high-speed Internet connections and technologies
- Assist the people of Escambia County in developing the skills to find, evaluate, and use information
- Encourage discovery and promote information literacy

Be an Informed Citizen: Local, National, and World Affairs

- Be a community information hub providing citizens the information and access needed to make informed decisions
- Promote community engagement and collaboration through displays, guides, and postings to the library website and social media

Discover Your Roots: Genealogy and Local History

- Expand genealogical and local history collections
- Continue programming to capitalize on Escambia County's unique history and culture
- Encourage living connections between past and present

Strategic Plan

West Florida Public Libraries | 239 N Spring St., Pensacola, FL 32502 | (850) 436-5060 | mywfpl.com

Vision: To be a welcoming heart of our diverse community where all come to learn, discover, create, and connect.

Mission: Engage all community members in meaningful exploration, learning, and fun by providing equitable access to a wide range of resources, programs, equipment, and services.



A Strategic Plan for West Florida Public Libraries 2024-2027

Approved by WFPL Board of Governance
on August 28, 2023

Robin Reshard, Chairman
Lori NeSmith, Vice Chairman
Kathleen Crook, Member
Liza Campbell, Member
Kenneth "Blaine" Wall, Member

Where ALL can come to **learn**,
discover, **create**, and **connect**.